



BRAND | INNOVATION

BIC Promotional Pens Pricelist

Brand Innovation is an authorized distributor of BIC promotional pens and BIC printed products in South Africa

www.logopens.co.za












Brand Innovation is an accredited distributor of BIC promotional pens

Price 2011 (ZAR)

Prices are excluding VAT

Price include 1 colour imprint, 1 position

Colour Availability
Refer Table on
Page 11

	250	500	1000	2500	5000	10000	
 Stic Slim		2.95	2.70	2.50	2.40	2.20	Barrel 01, 02, Cap. Plug 01, 02, Ink 02
 Stic		3.10	2.85	2.65	2.55	2.30	Barrel 01, 02, 03, 04, 06, 08, 25, 48 Cap. Plug 01, 02, 03, 04, 06, 08, 15, 20, 25, 48 Ink 02, 03, 25
 Stic Round Extra imprint - Barrel		3.25 0.65	3.05 0.65	2.90 0.65	2.70 0.65	2.55 0.65	Barrel 01, 02 Cap. Plug 01, 02, 03, 04, 06, 08, 15, 20, 25, 48 Ink 02, 03, 25
 Stic Clip	6.75	6.00	5.80	5.50	5.20	4.80	Barrel & Cap 01, 02 Ink 02
 Clic	6.75	6.00	5.80	5.50	5.20	4.80	Ink All blue excluding 02 = Black Ink 03 = Red Ink 48 = Green Ink Barrel 01, 02, 03, 12, 25, 48
 Media Clic Extra imprint - Barrel/Clip	6.75 0.65	6.20 0.65	5.80 0.65	5.50 0.65	5.25 0.65	4.95 0.65	Barrel, Clip, Plug 01, 02, 03, 18, 25
 Clic Stic Extra imprint - Barrel/Clip	7.00 0.65	6.45 0.65	6.00 0.65	5.70 0.65	5.45 0.65	5.15 0.65	Barrel 01, 02, 03, 07, 69 Clip, Section, Plunger 01, 02, 03, 07, 69
 Matic Pencil Extra imprint - Barrel/Clip	8.10 0.65	7.60 0.65	7.20 0.65	6.90 0.65	6.60 0.65	6.20 0.65	Barrel 01
 Pivo Clip Metal Ring (Brushed Chrome/ Gold) Extra imprint - Clip	2.00 0.65	2.00 0.65	2.00 0.65	2.00 0.65	2.00 0.65	2.00 0.65	Barrel, Cap 01, 02, 07, 51 Ring 01, 02, 07, 26, 35, 51

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 Briteliner Grip	10.60	9.90	9.50	9.00	8.70	8.20	Clip 10, 12, 48 Barrel 10, 12, 48
 Widebody Extra imprint - Barrel/Clip	11.90 0.65	11.30 0.65	10.80 0.65	10.30 0.65	9.90 0.65	9.00 0.65	Barrel 01, 02
 Grip Roller Extra imprint - Cap	15.50 0.65	14.60 0.65	14.00 0.65	13.30 0.65	12.70 0.65	12.00 0.65	Clip 35 Barrel 01, 02, 25
 Classicic Gold	15.70	14.90	14.30	13.60	13.00	12.70	Barrel 01, 02
 4 Colour 4 Colour with Lanyard Extra imprint	26.50 30.20 0.65	24.90 28.40 0.65	23.90 27.30 0.65	22.70 25.90 0.65	21.70 24.80 0.65	20.90 23.80 0.65	Barrel 01 Ink 02, 03, 25, 48
	50	100	250	500	1000	2500	Colour Availability Refer Table on Page 11
 Tritone Twist Free laser engraving	76.40	71.60	68.40	66.00	63.60	62.00	Barrel 02, 25 Cap 4A

Our standard Terms & Conditions apply. See www.brandinnovation.co.za/terms.html





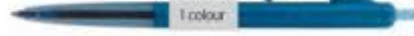
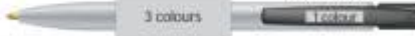
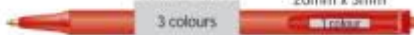







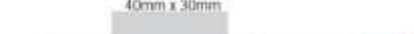



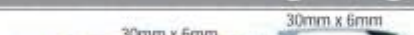
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Printing Specifications	
Stic Slim  44mm x 2.5mm 1 colour	Stic  65mm x 3mm 3 colours
Stic Round  40mm x 20mm 2 colours	Stic Clic  65mm x 3mm 1 colour
Clic  25mm x 11mm 1 colour	Media Clic  40mm x 20mm 20mm x 4mm 3 colours
Clic Stic  35mm x 15mm 20mm x 3mm 3 colours	Matic Pencil  35mm x 12mm 20mm x 4mm 3 colours
Pivo Clip  45mm x 20mm 20mm x 4mm 1 colour	Briteliner Grip  45mm x 15mm 1 colour
Widebody  30mm x 20mm 20mm x 5mm 2 colours	Grip Roller  45mm x 15mm 1 colour
Grip Roller  25mm x 15mm 1 colour	Classic Gold  35mm x 12mm 1 colour
4 Colour  40mm x 30mm 2 colour	Media Clic Premium  40mm x 20mm 20mm x 4mm 1 colour
Media Max Premium Pen & Pencil  44mm x 18mm 3 colours	Media Max Premium Pen & Pencil  44mm x 18mm 25mm x 5mm 3 colours
Engraving Specifications	
Tritone  30mm x 6mm 30mm x 6mm	

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Colour Table

01 White	02 Black	03 Red	04 Light Blue	05 Green	06 Grey
07 Navy	08 Burgandy	10 Orange	12 Yellow	13 Purple	14 Pink
15 Turquoise	18 Metal	20 Dark Green	25 Dark Blue	26 Gold	29 Bronzed Gold
34 Metallic Blue	35 Chrome	39 Frosted Purple	40 Dark Blue	46 Brushed Chrome	47 Silver
48 BP Green	51 Transparent	59 Apple Green	63 Frosted Yellow	66 Frosted Red	67 Frosted Blue
68 Frosted Green	69 Frosted White	71 Frosted Orange	82 Frosted Dark Green	86 Clear Blue	87 Clear Red
88 Clear Green	89 Clear Dark Blue	91 Clear Black	92 Clear Pink	93 Clear Purple	97 Pink
98 Charcoal	2B Jungle	2C Metallic Pink	3B Frosted Jungle	4A Pure Silver	4B Frosted Violet
5A Slate Blue	6A Arctic Blue	7A Shadow Grey	8A Bronze	9A Champagne	

The colours shown are for reference only. Actual colour may vary slightly depending on the product. Refer to our Terms & Conditions under Catalogue and Price List Illustrations/Product Sampling.

Match the trim colour

You can choose a print colour to match the trim (Clip, cap or section) and barrel colours for many of our products. Simply request a "Match trim" imprint colour.

Customized colour

Choose the colour you want (Pantone reference number). We can not guarantee exact matches, especially when the imprint is made on a background colour other than white. Every effort will be made to match colours as closely as possible.

Minimum Type and line sizes

Screen printing	Type 6
Pad printing	Type 7
Laser engraving	Type 8
Digital	Type 8

Brand your BIC
Brand your BIC
Brand your BIC
Brand your BIC

Line 0.1
Line 0.2
Line 0.5
Line 0.5

Bic Advantage	_____
Bic Advantage	_____
Bic Advantage	_____
Bic Advantage	_____

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